

ASIF ALI BAGOO

E-Commerce Specialist

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@ farhan0786ali@gmail.com

📍 Dubai



EXPERIENCE

E-Commerce Specialist

Torq Cosmetics Hub

📅 12/2021 - 10/2024 📍 Saudi Arabia

- Managed end-to-end online store operations, improving customer satisfaction and retention rates
- Enhanced SEO strategies, resulting in increased organic traffic
- Led email marketing campaigns, achieving an increase in customer engagement and sales
- Managed inventory, preventing stockouts and optimizing supply chain processes

CCTV & POS Technician

Hawkeye Security Solutions

📅 01/2020 - 12/2021 📍 Srinagar, Jammu And Kashmir

- Installed, maintained, and troubleshoot CCTV and POS systems, ensuring uptime
- Provided technical support and training to clients, improving user proficiency and satisfaction
- Ensured compliance with industry standards, contributing to a reduction in system failures

Accountant Cum Cashier

Almoltaqa Apartments

📅 11/2014 - 01/2020 📍 Saudi Arabia

- Managed invoicing, payroll, and billing, maintaining accurate financial records
- Reconciled cash registers and assisted in budget preparation, contributing to cost reduction
- Supported inventory control and streamlined financial reporting processes

Data Entry Operator

Comtech

📅 01/2013 - 11/2014 📍 Srinagar, Jammu Kashmir

- Entered, updated, and maintained company databases, ensuring data accuracy
- Assisted in preparing reports and verifying data integrity, enhancing team productivity

EDUCATION

Bachelor of Commerce (B.Com)

University of Kashmir

📅 01/2013 - 12/2013 📍 India

Higher Secondary Education

Jammu and Kashmir State Board of Education

📅 01/2007 - 01/2009 📍 Srinagar, Jammu & Kashmir

SUMMARY

E-Commerce Specialist with over 4 years of experience in managing online stores, product listing optimization, and providing technical support. Skilled in SEO, inventory management, and financial operations across platforms like Amazon and Noon. Seeking an opportunity to leverage expertise in e-commerce and technical solutions to drive business growth.

LANGUAGES

English

Proficient



Arabic

Intermediate



Hindi

Native



Kashmiri

Native



SKILLS

Adobe Photoshop

Cashier

Cctv

Data Entry

Data integrity

Database management

Email Marketing

Excel

Financial reporting

Ms excel

Photoshop

POS Systems

Quickbooks

Seo

Shopify

PASSIONS



"Passionate about e-commerce growth, digital marketing, and data-driven strategies. Focused on optimizing online sales, enhancing user experiences, and leveraging technology for business success."