

RESUME

Manoj Pratap Singh SEO/Digital Marketing

D.O.B.: 15-02-1994
Nationality: Indian , Rajasthan Jaipur
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Career Objective

Looking for a position where I can integrate strategies to develop and expand my skills and give my best effort to uplift the organization to the next level.

Education

Class	Board	Marks
BCA	MIMT, University of Kota	67%
Higher Secondary	BSER, Rajasthan	66%

Skills

SEO	On-Page, Off-Page, Local SEO, Keyword research
Google Tools	Google Search Console, Google Analytics, Tag Manager
SEO Tools	SEMrush, Ahref, Moz
Paid Acquisition	Facebook , Instagram,
Other	WordPress, ORM, Email Outreach
Basic Video editing Skills	Capcut , Canva

Work Experience

SEO Executive – System Logic Software Solution Private Limited Jaipur (India)

02/2024 – Present

1. Handled On-Page and Off-Page SEO to increase the website's organic traffic.
2. Worked on Site Audit issues to increase the website's site health score.
3. Performed Keyword Research to find out new keyword opportunities and
4. Experience in Content Creation & social media & basic video editing Skills (CapCut)
5. Performed Competitor Analysis to fill the gaps & find out new opportunities
6. Develop and execute off-page SEO through link building. Develop and implement link building strategy
7. Recommend changes to website architecture, content, linking and other factors to improve SEO positions for target keywords
8. Optimize copy and landing pages for search engine marketing.
9. Basic Meta Ads, Twitter Ads, YouTube Ads, Google Ads, and in other platforms.

SEO Executive – Lease Packet Datacenter Pvt. Ltd. Jaipur (India)

07/2023 – 02-2024

1. Handled On-Page and Off-Page SEO to increase the website's organic traffic.
2. Worked on Site Audit issues to increase the website's site health score.
3. Performed Keyword Research to find out new keyword opportunities.
4. Performed Competitor Analysis to fill the gaps & find out new opportunities
5. Social Media Executive Posting for Brand Visibility and Traffic.
6. Published the Blogs and Products on the websites.

JUNIOR SEO EXECUTIVE - DQOT SOFTWARE PVT. LTD Jaipur (India)

07/2022 – 07/2023

1. Handled On-Page and Off-Page SEO to increase the website's organic traffic.
2. Performed Keyword Research to find out new keyword opportunities.
3. Performed Competitor Analysis to fill the gaps & find out new opportunities.
4. Published the Blogs and Products on the websites.

Other Industry Experience (approx. 5-6 years)

- **Decon Telecom Solutions Pvt Ltd** - Working as RF Engineer in Jaipur Rajasthan India (Jan 2019 - Nov 2020)
- **Gauri Consultancy Services** - Working as RF Engineer in Rajasthan India (May-2018 Till Jan-2019)
- **Assure Infra Engineering Pvt. Ltd.** - Working as RF Engineer in Jaipur Rajasthan India (Sep-2017 Till March 2018)
- **Decon Telecom Solutions Pvt Ltd** - Working as RF Engineer in Chandigarh Punjab India (April 2016 - May 2017)
- **Texmo Customer Services** - Working as Call Center Operator in Jodhpur Rajasthan India (May-2015 Till April 2016)

Achievements

1. I have completed internship in digital marketing during the period of 2 months from 10th April 2022 to 10th Jun 2022.

Projects

1. www.systemlogicsolution.com
2. Dqotsolutions.com
3. supportfly.io
4. leasepacket.com
5. Cabinwala

Languages

1. Hindi , English

Inter Personal Traits & Attitude

Profile

1. Target & Task Oriented
2. Honest towards my work

Manoj Pratap Singh